

Summary Terms and Conditions:

Promotion valid in UK & ROI only, entrants must be 18+. Promotion live: 01.05.19 to 30.06.19 inclusive. Purchase of a valid Kiddylicious Wafer product, with reference to the promotion, or entry into the Magical Moments digital game necessary.

Gold prize, 1 of 5 family holidays to Paris, France for 2 adults and 2 children (under the age of 17), worth up to £2500. Silver prize, 1 of 10 vouchers for Little Tikes toys worth £500. Bronze prize, 1 of 15 hampers of 6 months' worth of Kiddylicious snacks worth £360 (retail value). Promoter: Kiddylicious. Full terms and conditions apply, please see below for further details.

Full On-Pack Terms and Conditions:

1. This Promotion is only open to legal residents of United Kingdom and the Republic of Ireland aged 18 or over, excluding employees of the Promoter, the destination of the family holiday, the supplier of the toys (Little Tikes), their families, agents or anyone else professionally connected with this Promotion.
2. Promotion Period: Enter between 00.01 BST on 1st May 2019 and 23.59 BST on 30th June 2019.
3. Ways to enter the promotion:
 - a. Purchase of a promotional pack of Kiddylicious Wafers necessary. The product packaging must reference the promotion. Promotion available on all SKU variants, flavours and pack formats, of Kiddylicious Wafers. Available to purchase in the UK and ROI.
 - i. If you are a winner you will be asked to supply personal details to enable your prize to be fulfilled; please keep your Wafer pack and winning ticket as proof as you will be asked to send it to the Promotor to verify your entry.
 - b. Entry on the Kiddylicious Magical Moments digital game. Enter between 00.01 BST on 1st June 2019 and 23.59 BST on 30th June 2019.
 - c. User must complete a minimum of 5 plays across the promotion duration, to be entered into the prize draw, this will require internet access and a valid email address.
4. Winners are restricted to one winning ticket (gold, silver or bronze) prize per household.
5. All entries must be received by the end of the Promotion Period to be valid and no liability is accepted for illegible, incomplete or late entries.
6. Main Prize: Five Golden Ticket winners will win 1x family holidays to Paris, France for 2 adults and 2 children (under the age of 17), worth up to £2500. Expenses include travel from London St Pancras to Paris. Accommodation, 1 family room to sleep 2 adults and 2 children and entry into a well-known theme park for the duration of the winners stay.
7. Runner-Up Prizes: Ten Silver Ticket winners will receive 1x voucher for Little Tikes toys with a value of £500. 15 Bronze Ticket winners will receive a hamper of 6 months' worth of Kiddylicious snacks worth £360 (retail value).
8. Total prizes hidden in physical and digital packs is 30. This includes packs in store and packs online in our Magical Moments digital game.

9. Additional Golden Ticket Prize conditions:
 - a. The Prize is for 2 adults and 2 children under the age of 17 only.
 - b. The booking for the holiday will be made once the promoter has verified the unique code on the winning ticket, via the winner the posting the Golden Ticket to the promoter.
 - c. The booking will include 2 nights stay in a hotel of the promoters choosing.
 - d. The booking will include 2 days entry into a well-known theme park.
 - e. The booking will include a return trip on the Eurostar from London St Pancras to Paris, France.
 - f. The winner is solely responsible for any additional charges incurred during their trip, including, without limitation, costs of meals, drinks, additional night's stay and services together with related taxes.
 - g. A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in-room calls or services. This is the responsibility of the winner.
 - h. For the avoidance of doubt, the prize does not include additional travel/transportation costs outside of the Eurostar. This includes, without limitation, adding additional guests, transfers to and from the Eurostar station or to and from the popular theme park, food, beverages, souvenirs, gratuities, car parking charges, additional excursions and attractions, in-room movies and phone calls or any other costs of a personal nature (including spending money) that are not explicitly set out in these terms and conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs. The winners must inform the Promoter of any wheelchair or any similar access needs.
 - i. The Prize is valid between 1st May 2019 and 30th December 2019 only (subject to availability). Allocation to redeem your Prize is very limited during main school holidays, bank holiday weekends. Allocation during the above peak times cannot be guaranteed but we will always do our outmost to accommodate your chosen day. If the winners chosen date exceeds a prize value of £2500, and alternative date must be chosen.
 - j. The winner is responsible for the behaviour of themselves and their guests whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or guests from participation in the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or the winner and/or guests act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.
10. The Prizes cannot be used in conjunction with any offer.
11. The Prizes are non-transferable, are not exchangeable and have no cash or other alternative in whole or in part.
12. In the event of unforeseen circumstances the Promoter reserves the right to substitute the prize for an alternative of equal or greater value.
13. The promoter reserves the right to withdraw and cancel this promotion at any time.

14. Please allow up to 28 days for delivery of the Runner- up Prizes from the date of winner acceptance. The details of the Main Prize, including how to redeem the Prize, will be discussed with the winner at Winner Notification.
15. If a winner has not claimed their prize within 28 days of 30.06.19 the Promoter reserves the right to disqualify that winner and the prize will be allocated to an alternate winner selected via the Magical Moments digital game.
16. The Promoter cannot be held responsible for any third-party products or services.
17. Prizes are consumed at the winner's own risk. The Kids Food Company cannot be held responsible for any outcome of the consumption of prizes.
18. Winner Notification: Winners will be need to contact winner@kiddylicious.com, by the 30.06.19 and allow 7 working days for a response.
 - a. Silver and Bronze ticket prizes will be sent within 28 days of confirmation of receipt.
 - b. Gold prize winners will be asked for their preferred details for their booking. The promoter will do their best to accommodate these requests, but cannot guarantee this.
 - c. In the event a winner does not respond to communications within 14 days of initial contact, the Promoter reserves the right to disqualify that winner and the prize will be allocated to an alternate selected via the Magical Moments digital game.
19. The Promoter reserves the right to verify the eligibility of entrants. The Promoter may require such information as it considers reasonably necessary for this purpose and a prize may be withheld unless and until the Promoter is satisfied with the verification. This includes verifying the winner and additional traveling party hold a valid passport and have the right to travel within Europe.
20. All entries must be made by the entrant themselves. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that entrant's entries will be disqualified and any prize award will be void.
21. No responsibility is accepted for entries lost, damaged or delayed or as a result of any network, computer hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.
22. The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent.

23. If for any reason the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right (subject to any written directions given under applicable law) to disqualify any individual who tampers with the entry process and to terminate, modify or suspend the Promotion.
24. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
25. The winners may be required to participate in any publicity arising from the Promotion.
26. If you are a winner of the Promotion, you agree that the Promoter may use your name, image and county of residence to announce the winners of this Promotion and for any other reasonable and related promotional purposes.
27. The name and counties of the winners will be available by sending an email to winner@kiddylicious.com which will be available after 31st July 2019 for 4 weeks.
28. By entering this Promotion, all participants will be deemed to have accepted and be bound by these terms and conditions.
29. The Promoter's decision is binding in all matters relating to this Promotion, and no correspondence shall be entered into.
30. The Terms and Conditions of this Promotion shall be interpreted and applied on the basis of English Law and the Courts of England and Wales shall have exclusive jurisdiction.

Promoter: The Kids Food Company Ltd., Kiddylicious, PO Box 926, Amersham, HP6 9JL

Magical Moments Digital Games Terms & Conditions

1. The promoter is: The Kids Food Company Ltd.
2. This Promotion is only open to legal residents of United Kingdom and the Republic of Ireland aged 18 or over, excluding employees of the Promoter, the destination of the family holiday, the supplier of the toys (Little Tikes), their families, agents or anyone else professionally connected with this Promotion.
3. There is no entry fee and no purchase necessary to enter this competition. Entry is via the online digital game Magical Moments.
4. Due to the nature of the game and prizes available, players must be over the age 18 years old to play.

5. Route to entry for the Magical Moments game and details of how to enter are via KiddyliciousUK Facebook page and Kiddylicious.com
6. Every user is entitled to 5 plays a day, unless they win extra plays. For every 5 plays completed they will be entered in to the prize draw to win the Gold Prize.
7. Starting date for entry is between 00.01 BST on 1st May 2019 and 23.59 BST on 30th June 2019. After this date no further entries to the competition will be permitted. No responsibility can be accepted for entries not received for whatever reason.
8. The prize for each winner and prize draw to be allocated at random to winners over the duration of the competition are as follows:
 - a. 1x Prize Draw. A family holiday to Paris, France for 2 adults and 2 children (under the age of 17), worth up to £2500.
 - b. 2x Silver prize a voucher for Little Tikes toys worth £500.
 - c. 5x Bronze prize a hampers of 6 months' worth of Kiddylicious snacks worth £360
 - d. 5000 x £1 donation to Make a Wish Foundation Charity.
 - e. TBC x Donations to FareShare*
 - f. 20,000 x Extra Plays

*FareShare deliveries made between 30th June 2019 – 31st December 2019.

31. Additional Main Prize conditions:
 - a. The Prize is for 2 adults and 2 children under the age of 17 only.
 - b. The booking for the holiday will be made once the promoter has verified the unique code on the winning ticket, via the winner the posting the Golden Ticket to the promoter.
 - c. The booking will include 2 nights stay in a hotel of the promoters choosing.
 - d. The booking will include 2 days entry into a well-known theme park.
 - e. The booking will include a return trip on the Eurostar from London St Pancras to Paris, France.
 - f. The winner is solely responsible for any additional charges incurred during their trip, including, without limitation, costs of meals, drinks, additional night's stay and services together with related taxes.
 - g. A valid credit or debit card will be required to check in to your room and will be used to guarantee any incidentals such as in-room calls or services. This is the responsibility of the winner.
 - h. For the avoidance of doubt, the prize does not include additional travel/transportation costs outside of the Eurostar. This includes, without limitation, adding additional guests, transfers to and from the Eurostar station or to and from the popular theme park, food, beverages, souvenirs, gratuities, car parking charges, additional excursions and attractions, in-room movies and phone calls or any other costs of a personal nature (including spending money) that are not explicitly set out in these terms and conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs. The winners must inform the Promoter of any wheelchair or any similar access needs.

- i. The Prize is valid between 1st May 2019 and 30th December 2019 only (subject to availability). Allocation to redeem your Prize is very limited during main school holidays, bank holiday weekends. Allocation during the above peak times cannot be guaranteed but we will always do our outmost to accommodate your chosen day. If the winners chosen date exceeds a prize value of £2500, and alternative date must be chosen.
 - j. The winner is responsible for the behaviour of themselves and their guests whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or guests from participation in the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or the winner and/or guests act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others.
9. Prizes are consumed at the winner's own risk. The Kids Food Company cannot be held responsible for any outcome of the consumption of prizes.
10. Prizes can only be distributed to UK mainland ONLY.
11. Prize may vary from image shown (to be distributed to winners at random). You will be contacted within 48 hours of winning to confirm the delivery details for your prize.
12. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice at any time. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
13. All entries must be made by the entrant themselves. Bulk entries made from trade, consumer groups, third parties or automate digital bot will not be accepted. Incomplete or illegible entries, entries by macros or other automated means (including systems which can be programmed to enter), and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified and will not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that entrant's entries will be disqualified and any prize award will be void.
14. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
15. No cash alternative to the prizes will be offered. The prizes are not transferable.
16. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
17. All prizes will be awarded at random throughout the period of the competition.

18. The winner will be notified by email and/or letter within 28 days of the closing date. If the winner cannot be contacted or does not claim the prize within 14 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
19. The promoter will send the prize via courier (DPD or Royal Mail). It is the winner's responsibility to re-arrange delivery if not at home to receive prize.
20. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.
21. The competition and these terms and conditions are governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England.
22. The winner agrees to the use of his/her name and image in any publicity material. Any personal data relating to the winner or any other entrants will be used solely in accordance with current [UK] data protection legislation and will not be disclosed to a third party without the entrant's prior consent.
23. The name and counties of the winners will be available by sending an email to winner@kiddylicious.com which will be available after 31st July 2019 for 4 weeks.
24. Entry into the competition will be deemed as acceptance of these terms and conditions.
25. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to Kiddylicious and not to any other party.

Promoter: The Kids Food Company Ltd., Kiddylicious, PO Box 926, Amersham, HP6 9JL