

SYNERGIST JOB NO: 5977

CATEGORY: Health
 BRAND: Boots Own Brand
 RANGE: Cough Cold
 PROJECT NO.:
 PRODUCT TITLE: Leaflet Cough Control ROI
 FILE NAME: WBA-2971-Leaflet Cough Control ROI-6662714
 PROOF NUMBER: 4
 PROOF DATE: 22/06/2022
 ARTWORKER: Martyn

ITEM CODE: 66-62-714
 COMPONENT CODE: 150DCB.BO.JE.I.01
 PHARMA CODE NO.: 635
 BARCODE TYPE: N/A
 BARCODE NO.:

PACK TYPE: Leaflet
 FINISH:
 FINISH TYPE:
 SUBSTRATE: Paper
 SUBSTRATE COLOUR: White
 NUMBER OF COLOURS: 1
 BRAILLE:

PRINTING COLOURS



TECHNICAL & NON-PRINTING



SPECIAL FINISHES & FOLLS

SUPPLIER CONTACT:
 SUPPLIER DETAILS:

PRINTER CONTACT:
 PRINTER DETAILS:

THIS SCALE MEASURES 50MM WHEN ARTWORK IS AT 100%
 0 10 20 30 40 50

UNDER NO CIRCUMSTANCES SHOULD THIS ARTWORK BE ALTERED WITHOUT PRIOR PERMISSION FROM WK360.

TECHNICAL INFORMATION, PRINTER PLEASE NOTE:
 WK360 HAVE CREATED THIS ARTWORK TO A GENERIC PRINT PROCESS SPECIFICATION AND REPRO HAS NOT BEEN APPLIED. PLEASE CALL YOUR CLIENT CONTACT TO DISCUSS ANY AMENDS OR IF ANYTHING FALLS BENEATH YOUR PRINT TOLERANCES

Artwork Only

230 mm

Instructions for use



COUGH CONTROL

Read the Instructions For Use carefully before using the product. Keep this Instructions For Use as you may need to read it again. If you have any questions please consult your doctor or pharmacist.

WHAT IS A DRY COUGH?

Coughing is the most common symptom of respiratory disorders, functioning as a defensive mechanism of the respiratory tract. A cough is often accompanied by irritation and/or inflammation of the throat, which can result in more coughing, which may in turn lead to further throat pain and discomfort. In general, coughs are divided into wet coughs (also known as chesty or mucus productive coughs, where excess mucus is coughed up), and dry or tickly coughs (which can be identified by a lack of mucus).

HOW DOES COUGH CONTROL WORK?

Cough Control is a Self-Care Medical Device based on Polysac-Active™ for the treatment of all dry cough symptoms. The syrup instantly forms a physical layer in the back of the throat which protects and lubricates the irritated mucosa. Furthermore, the formulation lessens the viscosity of the mucus, making it easier to cough up. By soothing the throat, frequency and severity of coughing are reduced and the so-called cough-cycle is broken.

WHAT DO YOU NEED TO KNOW BEFORE YOU USE COUGH CONTROL?

Do not use Cough Control if

- You are hypersensitive to one of the ingredients.
- You have a chronic cough due to chronic bronchitis, asthma, emphysema, Chronic Obstructive Pulmonary Disease (COPD) or if large amounts of mucus are produced with the cough.
- Your persistent or recurrent cough is caused by heartburn or an upset stomach.
- You are suffering from diabetes.

Warnings and precautions

- For oral use only.
- Keep out of sight and reach of children.
- Consult your general practitioner if:
- Cough worsens during treatment.
- Cough persists with lots of mucus production and/or high fever occurs.
- Prolonged hoarseness or voice problems occur.
- You have severe difficulties with swallowing.
- You notice any unpleasant effects after using the syrup.

WHO CAN USE COUGH CONTROL?

Cough Control can be used by adults and children from 2 years old. In children, the syrup always needs to be administered by an adult or under the supervision of an adult.

Cough Control is not suitable for use by diabetics.

The safety of use during pregnancy or breastfeeding is unknown. Consult your doctor before using Cough Control.

HOW TO TAKE COUGH CONTROL?

Shake well before use

Age	How much to take	How often to take
Children 2-6 years old	1 teaspoon (5ml)	3-4 times per day
Adults and children over 6 years old	2 teaspoons (10ml)	3-4 times per day

WHAT ARE THE INGREDIENTS OF COUGH CONTROL?



Polysac Active™ (based on honey), Aqua, Sucrose Syrup, Glycerin, Potassium Sorbate, Xanthan Gum, Carbopol, Sodium Benzoate, Illicium Verum Seed Oil

HOW TO STORE COUGH CONTROL?

Keep Cough Control in the original packaging at room temperature (15-25 °C). Keep out of sight and reach of children.

Do not use Cough Control after the expiry date as printed on the bottle and outer box. After first opening, the product has a shelf life of 3 months, do not exceed the expiry date.

WHAT IS THE CONTENT OF THE PACKAGE?

The package contains a 150ml e bottle and Instructions For Use.

77236081
 150DCB.BO.JE.I.01



Meaning of Symbols Used

Store this product out of sight and reach of children

Special attention must be brought to warnings

Period-after-opening symbol

Consult the leaflet before you use this product

Manufacturer information

The product must be stored in a safe, dry and dark place at room temperature (15-25°C)

The product cannot be used after the expiry date.

The estimated sign indicates that the packaging is filled according to the applicable European Directive

Batch number of the product

CE marking with the four digit identification number of the notified body involved in the conformity assessment procedure. The CE marking is the manufacturer's declaration that the product meets the requirements of the applicable European Directive

Medical Device

Text revised: 04/2022

Distributed by The Boots Company PLC
 1 Thane Road, Nottingham, England, NG2 3AA
 www.boots.com
 Boots Retail (Ireland) Ltd 2nd Floor, 5 Riverwalk,
 Citywest Business Campus, Citywest, Dublin 24,
 D24 TW13, Ireland
 www.boots.ie

Medical Brands Developments B.V.
 Piet Heinkade 199,
 1019 HC Amsterdam
 The Netherlands.