



## **MOTHER'S DAY 'WIN FLOWERS' PROMOTION FULL TERMS AND CONDITIONS**

1. The Mother's Day Nivea Q10 and flower Promotion is open to all residents in the UK, aged 18 years or over except employees of the Promoter, their families, agents or any third party directly associated with administration of the Prize Draw.
2. The entry period is 02.03.22 to 03.05.22 the Promotional Period.
3. The Promoter (is Beiersdorf UK Ltd) and by entering, your details will be communicated to the Promoter's agency (WAA Chosen Ltd) in relation to this Promotion. Please retain a copy of the Terms & Conditions for your information.
4. By entering, you will be deemed to have accepted and be bound by these terms and conditions.
5. Purchase two Nivea Q10 products to enter. Mobile access and Internet required.

To enter the Promotion:

- a) GB - Purchase any two qualifying Nivea Q10 products from the Boots. Please retain receipt for qualifying Nivea Q10 products. All winners may be asked to provide this as proof of purchase to validate Prize eligibility.
  - b) NI - No purchase necessary.
  - c) Text NIVEAQ10 to 88802 with the last four digits of each product barcode. Standard network rates apply.
  - d) All entrants will receive a confirmation text confirming that their entry has been successful and sharing a link to the Promotional Terms and Conditions.
  - e) Valid entries from each day, up until midnight, will be put into a Daily Prize Draw. Daily Prize Draws will take place to select the winners. Each day 24 winners will be selected at random.
  - f) Daily Prize Draws will take place from 02.03.22 until 03.05.22.
  - g) Winners will be notified by text within one week of the date on which the draw took place.
  - h) Winners will be notified via text and will be shared a link to a secure data capture form.
  - i) Winners will need to complete the form, within two weeks of receiving the form, sharing their mobile number that was used to enter the Promotion, so that winners can be validated and their name and postal address, for Prize delivery. The postal address must be within England, Scotland, Wales, and Northern Ireland.
  - j) Any prizes not claimed within two weeks, will be redrawn, and redistributed.
6. When Entrants send an SMS from their mobile phone; this SMS is then sent to Text Marketer to handle and as part of this process Text Marketer will send the details of that SMS via an API to an application on WAA Chosen's web server.

7. The details contained in the API request is phone number, SMS message and network.
8. The WAA Chosen web server is hosted in the United Kingdom, access is locked to permitted WAA Chosen members of staff administering or operating the Promotion.
9. Any personal information collected will only be used for administrative or operational reasons connected with the Promotion.
10. Your personal information will be retained for 4 months from the closing date to enable the Promoter to complete administration of the Promotion and to comply with its obligations under the Advertising Standards Authority CAP Code.
11. Following this, the web application will be disabled, the database and data permanently deleted, and Text Marketer API disabled.

12. Qualifying Nivea Q10 products for this Promotion are:

- Q10 Energy Healthy Glow Face Day Cream
- Q10 Energy Recharging Face Night Cream
- Q10 Energy Fresh Look Eye Cream
- Q10 Energy Instant Recharge Face Sheet Mask
- Q10 Power Anti-Wrinkle + Firming Day Cream
- Q10 Power Anti-Wrinkle + Firming Eye Cream
- Q10 Power Anti-Wrinkle + Firming Night Cream
- Q10 Power Anti-Wrinkle + Firming Replenishing Serum Pearls
- Q10 Power Anti-Wrinkle + Firming Age Spot Day Cream Spf30
- Q10 Power Anti-Wrinkle + Pore Refine Day Cream
- Q10 Power Sleeping Melt-In Mask
- Q10 Power Deep Wrinkle + Firming Concentrate
- Q10 Power Sheet Mask
- NF Q10 Sensitive Night Cream 50ml
- NF Q10 Sensitive Day Cream 50ml
- Q10 Power 60+ Day Cream
- Q10 Power 60+ Night Cream
- Q10 Power 60+ Oil
- Nbody Q10\_Bdy Cll\_Gel\_Crm 200ml
- Nbody Dry\_Fir\_Mlk 250 ML (Q10)

- Nbody Firming Oil 200ml (Q10)
- Nbody Fir\_Ltn\_Q10+ 250ml
- Nbody Fir\_Ltn Q10+ 400ml
- Nbody Fir\_Ltn Q10+ 400ml Rich
- Nivea Q10 Power 60+ Body Lotion 400ml
- Q10 Pot
- Q10 Grad Tan Light 200ml
- Q10 Grad Tan Light 400ml
- Nivea Hand Q10 Anti-Age Care 100ml

13. A maximum of 1 x NIVEA Finest Bouquet by Arena Flowers per person, validated by mobile phone number.
14. A maximum of 1 entry per person per week shall be allowed, validated by mobile number and timestamp of entry. If anyone enters more than once, only their first entry is valid. A week is 00.00 Monday – 23.59 Sunday.
15. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, computer hardware or software failure, satellite, network, or server failure of any kind.
16. Winners will receive the Prize specified in the Promotional Terms and Conditions.
17. The Prizes are non-exchangeable, non-transferable and no cash alternative is offered.
18. The Prizes are fulfilled by Arena Flowers in the UK except NI, whereby it will be fulfilled by another provider. The Promoter reserves the right to use an alternative provider to fulfil the Prizes if circumstances beyond the Promoter's control make it necessary to do so.
19. On provision of a winner completing the winner's form supplied, all names and addresses collected will be securely shared with Arena Flowers for fulfilment purposes only. Personal information will be retained by Arena Flowers for 4 months from the closing date to enable the Promoter to complete administration of the Promotion.
20. The decision of the Promoter regarding any aspect of the Prize Draw is final and binding and no correspondence will be entered into about it.
21. The winners' surnames and county can be obtained by sending a direct message to @nivea\_uk (Instagram), @niveauk (Facebook) or @niveauk (Twitter). within 28 of days after the date of the closing date of the Prize Draw.
22. Participants are deemed to have accepted and agreed to be bound by these Terms and Conditions upon entry. The Promoter reserves the right to refuse entry or refuse to award the prize to anyone in breach of these terms and conditions.
23. The Promoter reserves the right to hold void, cancel, suspend, or amend the Promotion where it becomes necessary to do so.
24. Insofar as is permitted by law, the Promoter, its agents, or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any

liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

25. Winners may be required to participate in publicity related to the Prize Draw. By submitting your information and entering this Promotion, you agree that the Promoter may use your name, image and town or county of residence to announce the winner of this competition (which may include the publication of their name and photograph in any media) and for any other reasonable and related promotional purposes.
26. The Prize Draw will be governed by English law and entrants to the Prize Draw submit to the jurisdiction of the English courts.
27. The Promoter of this Prize Draw is Beiersdorf UK Ltd of Trinity Central, Trinity Park, Bickenhill Lane, Birmingham B37 7ES UK.